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The Coca-Cola drinks you won't find in U.S. stores



By Eric Pfeiffer | The Sideshow - Mon, Nov 21, 2011

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While "Mexican Coke" continues to surge in popularity across the United States, there are some 3,500 other products produced by Coca-Cola in more than 200 counties, most of which you'll never have the chance to see or taste. Via Mental Floss, here are some of the more popular Coke varieties that aren't likely to turn up on U.S. shelves anytime soon:

1. **The Wellness:** Available only in Japan, this unflavored soda is specifically marketed as "Beauty drinks designed for women who want to look their best at all times."
2. **Tiky:** Extravagant advertising promises apparently aren't limited to American audiences. This pineapple-flavored soda sold in Guatemala, promises to "enhance your positive attitude and release your inner child." The ad copy doesn't spell out just how the drink's rather non-mystical ingredients (carbonated water, sugar, citric acid, artificial pineapple flavor, FD&C Yellow #5 and #6 preserved with sodium benzoate) will extricate your true, childlike self.
3. **Smart:** The Chinese government may still impose strict limitations on personal expression, but it

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does permit the sale of this beverage, targeted at children and teens with a "fun, non-conforming personality." It's also one of the first soft drinks that Coca-Cola has marketed exclusively for China. Smart can reportedly be found in some corners of the U.S. market and is available in such flavors as coconut, apple banana and watermelon.

4. Jaz Cola: Coke's brand has become synonymous with Western culture and has created seemingly countless examples of American artwork. In the Philippines, Jaz Cola--specially designed to appeal to inhabitants of the nation's middle island--is reportedly serving a similar purpose. On its website, Coke claims that "the success of this locally produced soft drink has fueled Visayan pride among its teen consumers."

5. Café Zu: The soft-drink giant doesn't target all its products at the teen market. In Thailand, this "ready-to-drink canned coffee" is specifically targeted to "hard-working males" aged 25-35 and comes with an extra dose of ginseng.

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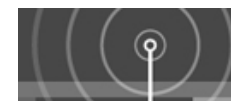
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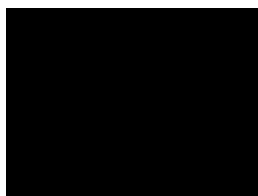


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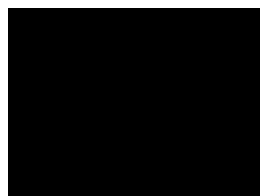
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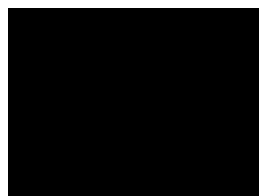
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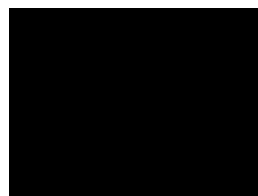
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Ron 23 hours ago

17 1

Are you sure we are talking about the same Mexican Coke?

2 Replies

Tigergirl 21 hours ago

13 1

Everyone knows about "mexican coke" ;)

3 Replies

KS • Culpeper, United States • 18 hours ago

2 0

I have not heard of or seen Mexican Coke. How is it different from regular Coke? I spend a week in Mexico every year, and I only see regular Coke there, in both food stores and restaurants. While Vanilla Coke and Pepsi have been out, you can also order Chocolate Coke in some restaurants such as... More

9 Replies

Jesse P • Los Angeles, United States • 13 hours ago

5 0

I gave up Coca-Cola about 6 years ago and lost 30 pounds. I have now lost my craving for

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it. In spite of this, I do have fond memories of drinking Mexican Coke while on vacation back in the 70's and 80's. That was some good stuff.

[▶ 1 Reply](#)

Mike 15 hours ago

4   0

"Mexican Coke" is da'bomd. If you don't know, in a time before HFCS (High-fructose corn syrup) Coke (and other sodas) was made with real sugar and it taste much better than soda's made with HFCS. If you come across it give it a try.

[▶ 2 Replies](#)

Wendy • Brisbane, Australia • 18 hours ago

8   1

Bring back cherry coke. It was the only flavoured coke out there that I really liked.

[▶ 13 Replies](#)

MSgt. Slaughter • Wasilla, United States • 21 hours ago

6   0

This is nothing new. Coca-Cola and Pepsi, like alcohol manufacturers, buy up smaller drink companies to enhance their bottom line. This doesn't mean that Coke and Pepsi believe in the product's claims; it's more of a cultural thing.

[▶ Reply](#)

Carolina • Dallas, United States • 22 hours ago

5   0

What about "Crest Bitter Lemon" sold by Coke in Uganda? We brushed our teeth with it when I was working in Kampala (I didn't trust local water - even bottled). It's like drinking a Sprite without the sugar!

[▶ 1 Reply](#)

Gary Gilmore Jr Yesterday

49   8

6. Cola Burka. Marketed in Middle Eastern countries, this brand of Coke is marketed to Arab women who want to experience a bit of western culture. It's a girl's way of announcing, "I like to be flirtatious, but I don't really want to risk being stoned to death."

[▶ Reply](#)

Lee • Milwaukee, United States • 18 hours ago

5   0

There was a story recently that claimed that American teens GET the majority of their daily calories from soda. Does that frighten you?

[▶ Reply](#)

Jello042 18 hours ago

5   0

Bring back original Coca-Cola that everyone grew up with! It does not taste the same anymore!!!!

[▶ Reply](#)

Robert 19 hours ago

5   0

High fructose corn syrup has made sodas in the US undrinkable. Even the Pepsi Throwback is less sweet than Coke is now.

[▶ Reply](#)

SusieQ • [Hearne, United States](#) • 13 hours ago

1   0

I prefer the New Coke but they took that off the market and gave us back the Original Coke

[▶ 2 Replies](#)

P • [Romeoville, United States](#) • 16 hours ago

4   0

Coke de Mexico is available in cases of 24 glass bottles at Sam's Club and Costco here in the Chicago area. It usually goes for about \$19. Besides the glass bottle which seems to make anything taste better than an aluminum can the Cokes from Mexico is made with real Cane Sugar instead of the high... [More](#)

[▶ Reply](#)

Gary • [New York, United States](#) • 17 hours ago

4   0

I like the American slogan, "Have a Coke and a Smile Until Your Teeth Fall Out".

[▶ Reply](#)

Dale • [St. Louis, United States](#) • 22 hours ago

3   0

Stricter laws prevent these products from showing up on our shelves.

[▶ Reply](#)

Jello042 18 hours ago

5   1

Mexican Coke, and New Zealand still use the pre-1985 formula with sugar. In 1985 in USA and Canada they started using high fructose corn syrup instead.

Mexican Coke is popular in the southwest mostly, and some scattered cities in America. It is usually sold in 500mL glass returnable bottles.

[▶ 3 Replies](#)

ChrisM • [Leonardtown, United States](#) • 10 hours ago

4   1

i like TAB.....

▶ 3 Replies

Valli • Austin, United States • 2 hours ago

2   0

I want my C2 back.

▶ Reply

Moosefood 6 hours ago

2   0

truth in advertising, anyone?

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